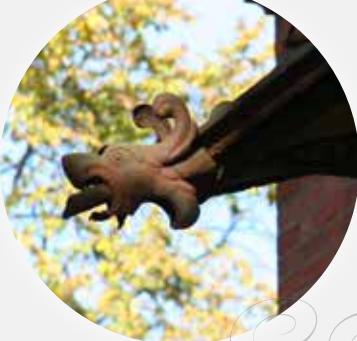




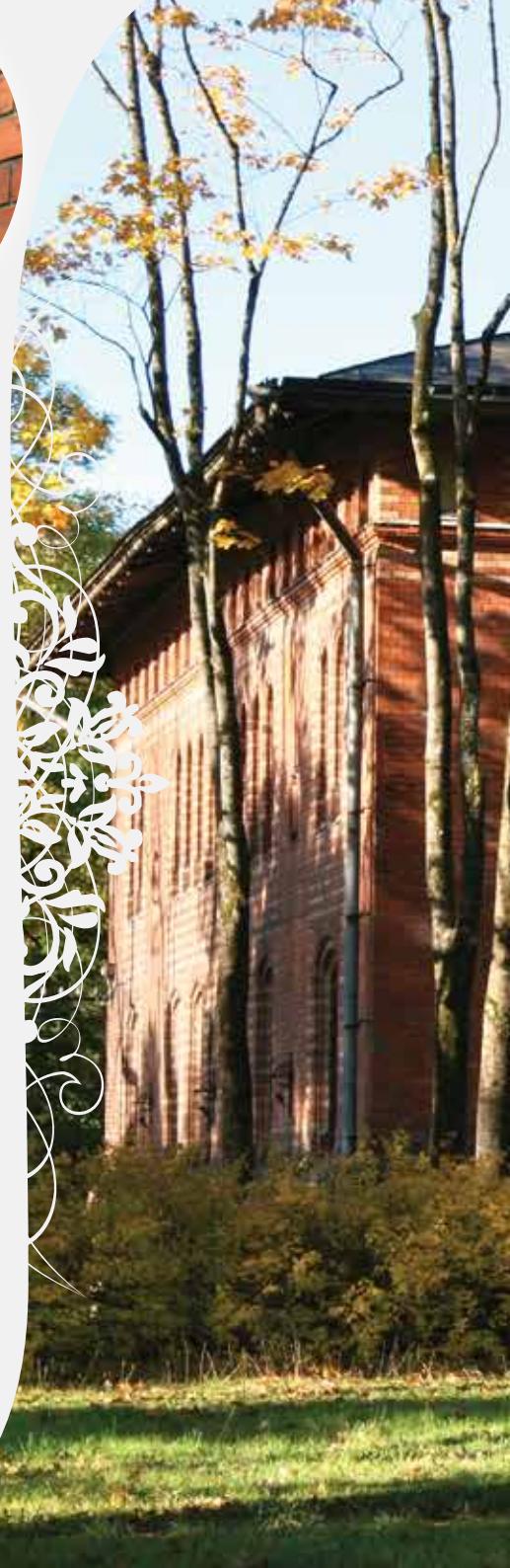
# THE DIRECTORS' HOUSE

A NINETEENTH CENTURY GEM

JOBIA 24



# ABOUT THE HOUSE



My friend, I have been expecting you for 120 years!

I go by the name 'The Directors' House' and I have been standing here on Joala Street since 1896.

What is the origin of the name, you may wonder? Well, Paul Alisch, architect for the Kreenholm Manufacturing Company, designed me to be the home of the manufactory's vice directors. This is a definitive urban mansion for respectable families; a perfectly erected brick house, a masterpiece of the Renaissance Revival Palazzo style - at least that's what the wise people say. I don't doubt them, of course.

My story is tied tightly to the story of the Kreenholm Manufacturing Company itself. In the first half of the twentieth century, I served as a home for the families of the manufactory's management figures. Some of them moved over here from as far afield as Manchester in England! After World War II, I provided joy to numerous children by acting as their school building. I have had even more jobs than that over the years.

But now I think that, once again, it is time to become a home for wonderful people. Kreenholm is undergoing massive changes and quite a bit of renovation will be done to me as well. The old and valuable details around my building will be restored, and all of the modern amenities will be added. I will make a great home for anyone who has an eye for architecture and atmosphere, and who wants to live in a house that has a particular story and ambience. Someone just like you. When shall we meet?

Your future home,  
The Directors' House





# REGION



The City of Narva has a long and respectable history. The region has been moulded by great ideas for very many years. Its great geographical location has supported the development of trade and industry. Narva also used to be an important fortress; in the seventeenth century, the kingdom of Sweden planned to establish its second capital here.

In 1857, the cornerstone for Kreenholm Cotton Manufacture was laid. The company grew fast, soon becoming the largest textile producer in Europe. In order to provide housing for its workers and servants, a new housing estate was created in the factory's neighbourhood. Following the example of English textile industries, an entire, fully functional estate was developed in the vicinity of the Kreenholm manufactory, one that was equipped with a hospital, a police station, a fire station, a shop, and a school. A great deal of attention was paid to the general milieu and the architecture on the estate.

Today, Narva is a developing border city of the European Union. The growing industrial parks provide premises for successful businesses, there is a new university building in the city centre, and the city's residents have an optimistic outlook on the future. There is a fascinating museum in the medieval castle, the mighty bastion passages have been freshly renovated, the promenade by the river has been rebuilt, and a stylish beach building has been erected. New winds are blowing in Kreenholm as well, as the respectable district sets about restoring its old splendour.





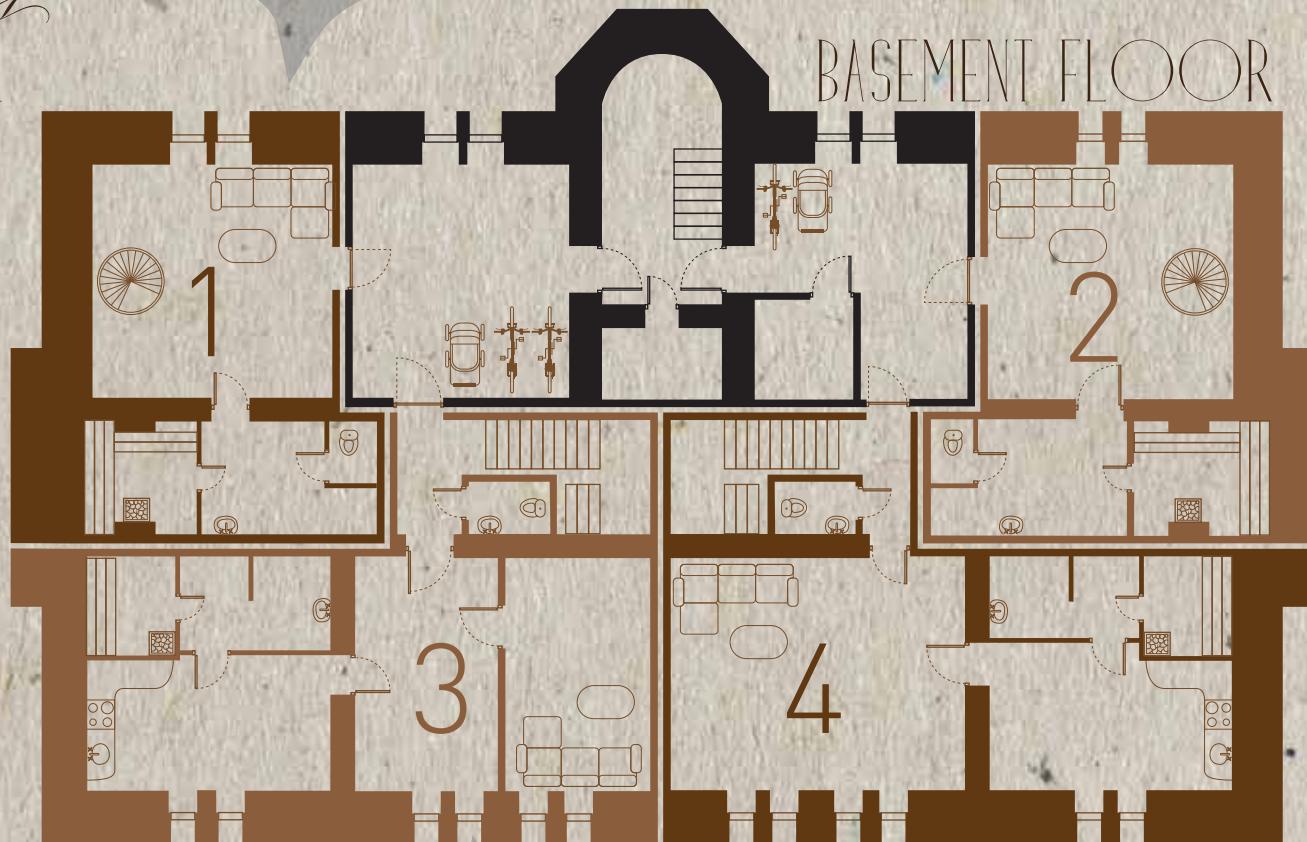
# 1

## An apartment with a sauna, on two floors

Size: 85.2 square metres

Number of rooms: 3

The ground floor holds the main entrance, a living room, kitchen, and a bedroom; the basement floor holds a sauna with a lounge. A stylish winding staircase connects the two floors. A storage room also belongs to the apartment, and this is located in the shared basement area.



# 3

## A spacious family apartment with a sauna

Size: 127.5 square metres

Number of rooms: 5

The apartment is located over two floors. The ground floor holds the main entrance, a spacious living room, and a bedroom. The basement holds a sauna and three more rooms. An original stylish staircase connects the two floors. A storage room also belongs to the apartment, and this is located in the shared basement area.

# 2

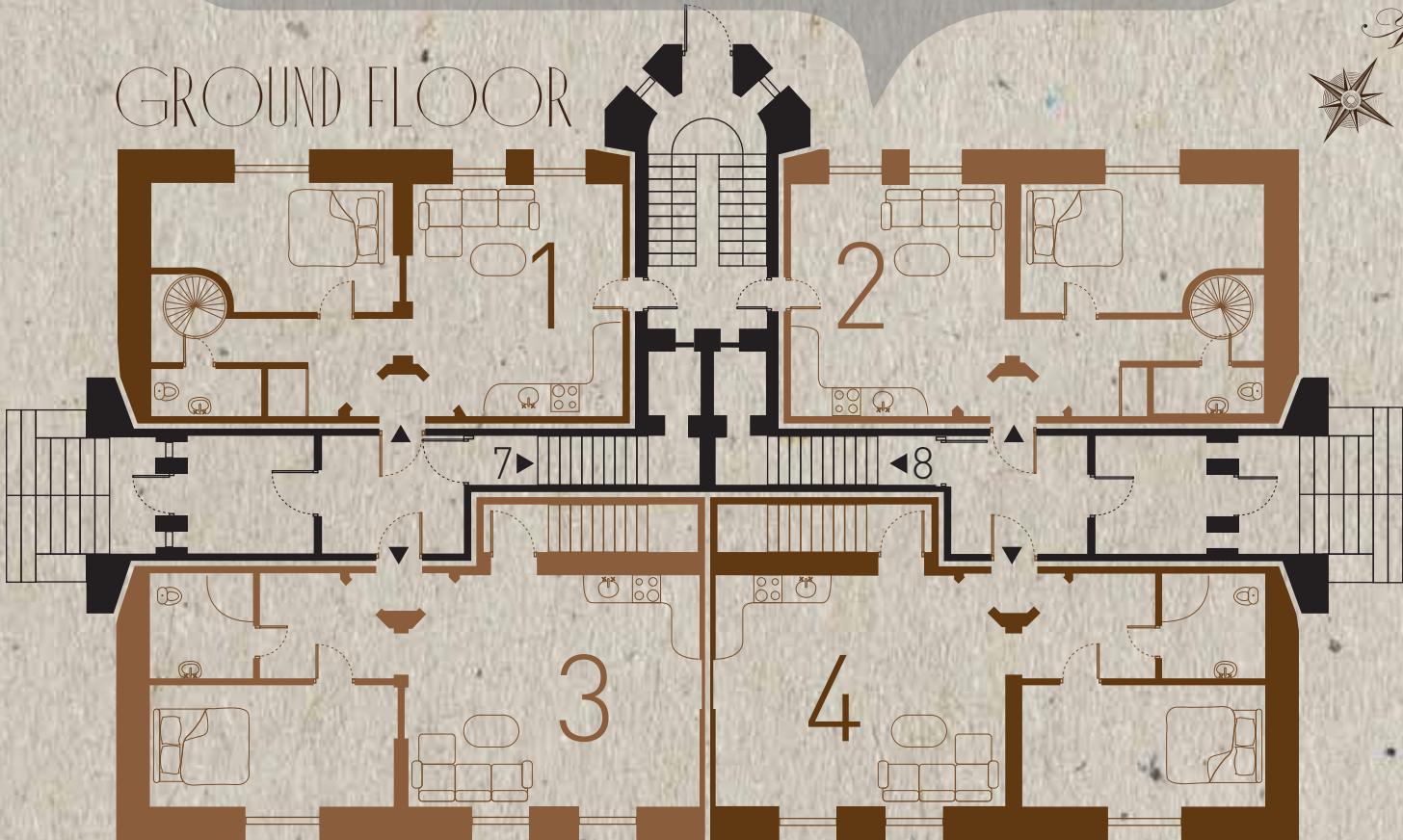
## An apartment with a sauna, on two floors

Size: 88.8 square metres

Number of rooms: 3

The ground floor holds the main entrance, a living room, kitchen, and a bedroom; the basement floor holds a sauna with a lounge. A stylish winding staircase connects the two floors. A storage room also belongs to the apartment, and this is located in the shared basement area.

### GROUND FLOOR



# 4

## A cosy family apartment over two floors

Size: 126.5 square metres

Number of rooms: 4

The ground floor holds the main entrance, a living room with a kitchen, and a bedroom. The basement floor holds a sauna and two more rooms. An original stylish staircase connects the two floors. A storage room also belongs to the apartment, and this is located in the shared basement area.

# 5

## A cosy home with a spacious living room

Size: 51.3 square metres

Number of rooms: 2

The apartment is located on the first floor. The toilet and bathroom are separated. A storage room also belongs to the apartment, and this is located in the shared basement area.

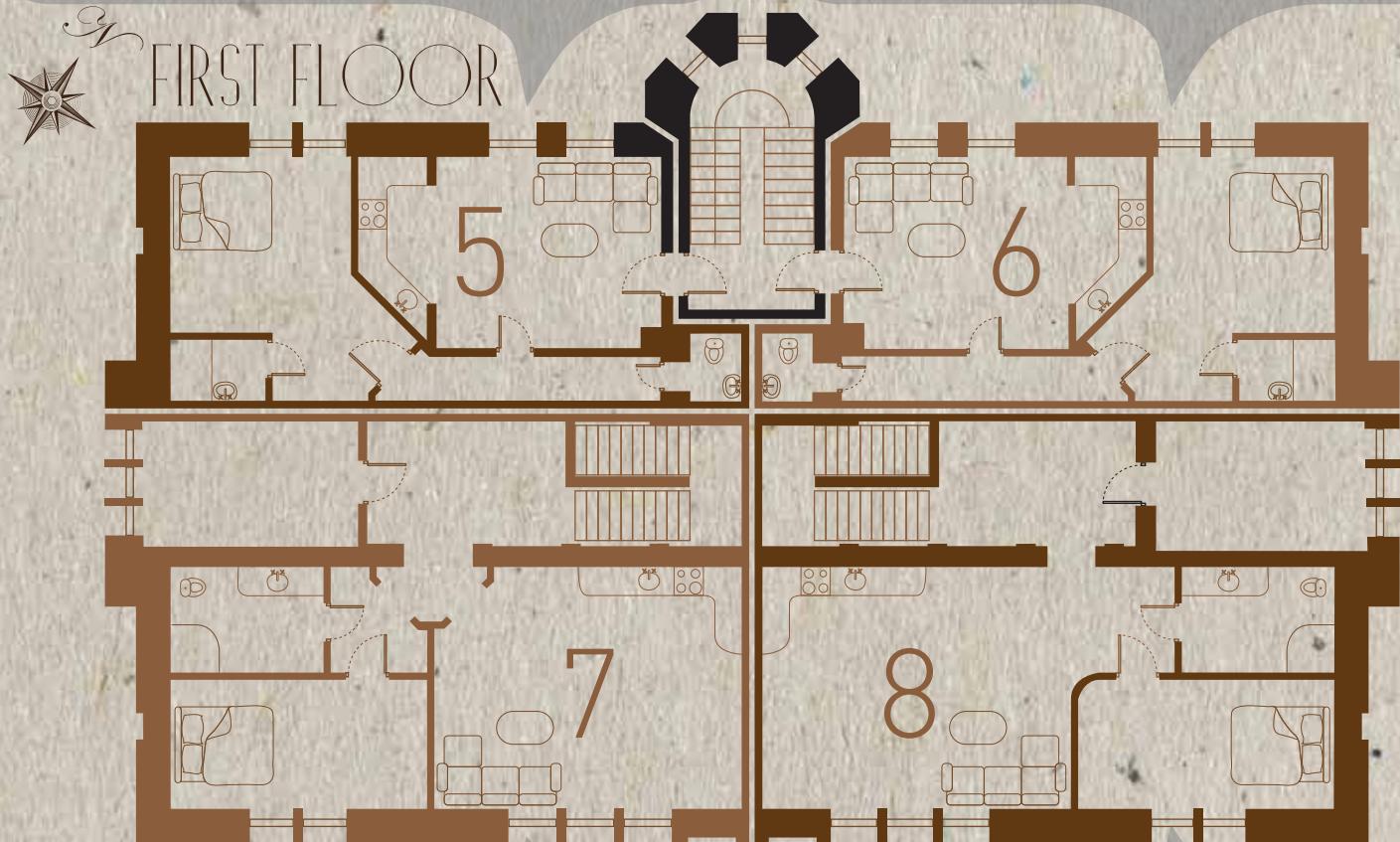
# 6

## A cosy home with a spacious living room

Size: 51.3 square metres

Number of rooms: 2

The apartment is located on the first floor. The toilet and bathroom are separated. A storage room also belongs to the apartment, and this is located in the shared basement area.



# 7

## A family apartment with a private staircase

Size: 93.5 square metres

Number of rooms: 3

The front door of this first floor apartment is located in the foyer on the ground floor. The historical staircase that leads up to the apartment is private. A storage room also belongs to the apartment, and this is located in the shared basement area.

# 8

## A family apartment with a private staircase

Size: 94.5 square metres

Number of rooms: 3

The front door of this first floor apartment is located in the foyer on the ground floor. The historical staircase that leads up to the apartment is private. A storage room also belongs to the apartment, and this is located in the shared basement area.

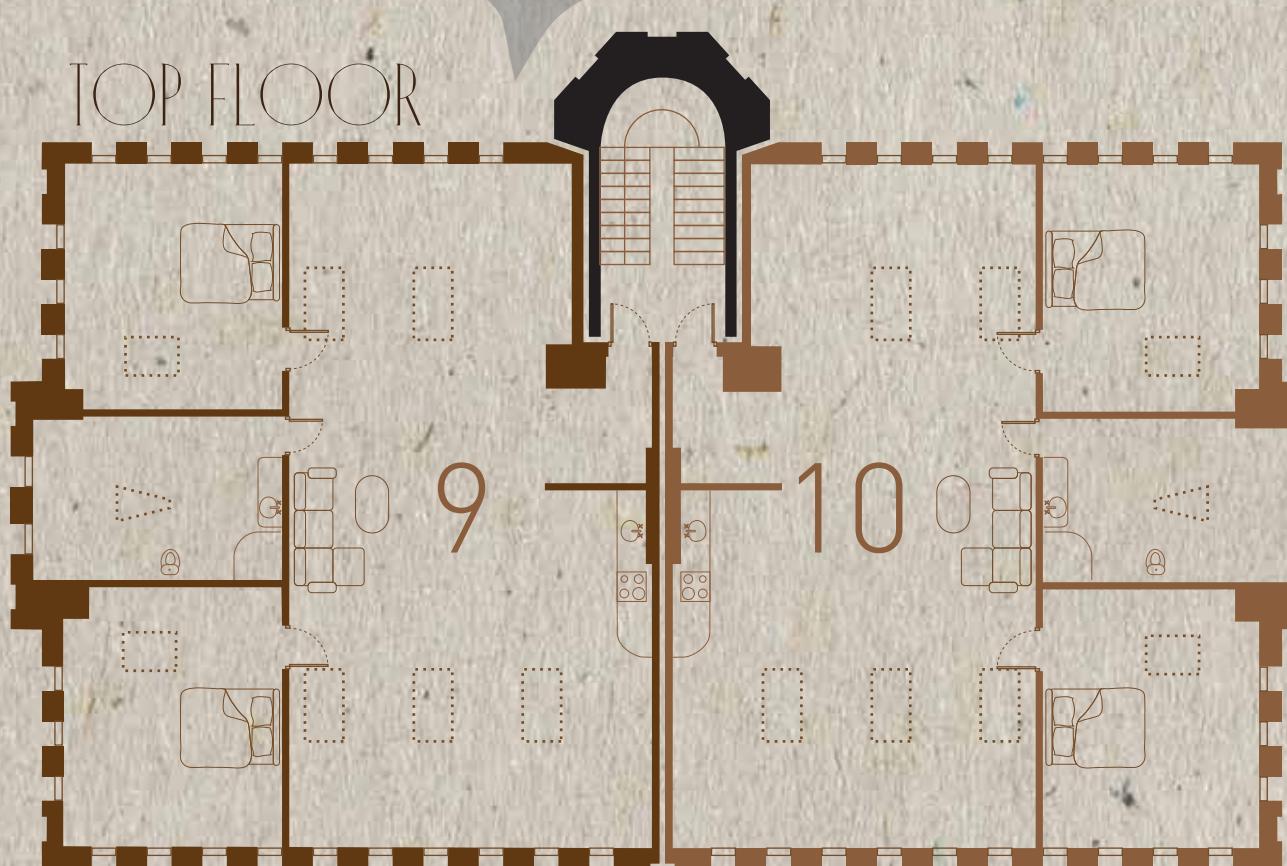
9

## A spacious and luminous penthouse apartment

Size: 128.3 square metres

Number of rooms: 3

The apartment is located on the building's top floor. This apartment stands out thanks to its unconventional window placement: in addition to the original windows, the apartment also has seven ceiling windows that are built into the roof area. A storage room also belongs to the apartment, and this is located in the shared basement area.



10

## A spacious and luminous penthouse apartment

Size: 127.9 square metres

Number of rooms: 3

The apartment is located on the building's top floor. This apartment stands out thanks to its unconventional window placement: in addition to the original windows, the apartment also has seven ceiling windows that are built into the roof area. A storage room also belongs to the apartment, and this is located in the shared basement area.

# INTERIOR DESIGN

Only solutions that are worthy of this extraordinary building have been used in the interior design work that has been carried out on the Directors' House. As much as possible, we retained the original features and complemented them with modern elements of a suitable design. We use only the best mixer taps, period switches and sockets, oak parquet flooring, and other exclusive materials.

Our goal was to renovate the Directors' House so that it will bring comfort and joy to its occupants even a hundred years from now.

The apartments are sold in an unfinshed state, except for the bathrooms and saunas, which are fully plumbed-in and equipped. The building is connected to the city's central heating system.







Charles XII of Sweden



Narva has always been an important location between East and West. The mighty fortifications on each side of the river reflect the dignity of the city. Special places attract extraordinary people. In 1700, the armies of Charles XII of Sweden and Peter the Great of Russia, two great statesmen of the period, met near Narva.



Peter the Great

Photo: Ilja Smirnov  
Paintings: From Wikipedia  
Charles XII - author unknown  
Peter the Great - by Paul Delaroche



# THE REVIVAL OF KREENHOLM



The respectable Kreenholm complex will become the new centre of Narva. All of the Soviet-era extensions have been demolished and the unique historical buildings are undergoing renovation work. This site will become a new gateway between East and West, and a great location for residential and commercial premises, concert halls, and a modern public space.







NARVA GATE



CONTACTS  
Vadim Senichenkov  
[vadim.sen@gmail.com](mailto:vadim.sen@gmail.com)  
+3725152444  
[www.narvagate.eu](http://www.narvagate.eu)